



Sean
Korb

S o c i a l M e d i a M a n a g e r

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S K I L L S



E D U C A T I O N

Game Art Bachelor of Science

Full Sail University
2013-2016 - GPA 3.72

- Game Art Valedictorian
- Course Director Award Art 1
- Course Director Award Fundamentals of Physics
- Course Director Award Method of Design
- Perfect Attendance

E X P E R I E N C E

Freelance Business Consulting

Self Employed, Mount Juliet, Tennessee – 2017 - Current

Assist local businesses to help brand the company along with improving business skills and build relationships with their clients. Creating business goals and strategies based on client's needs with a focus on taking their business to the next level.

- Analysis and development of current business model to improve customer engagement and improve profits
- Brand creation including Logo, Website design, and Graphic Design
- Establishment of Social Media presence that drives brand awareness
- Obtain and advised on competitor and consumer data insights

Internship

Full Sail University, Winter Springs, Florida - Fab Lab Department - April 2016

Worked with head of the VR Department creating content for the new VR Classes being developed. Helped pioneer new VR Technology for future students.

- Supported Directing Professor in creating a syllabus for new course
- Specialized in character creation for Gear VR Demo
- Collaborated with a team developing demo for Oculus Rift
- Oversaw team for collection of assets for final presentation

Owner/CEO

Rhinotronics, Pinellas Park, Florida – 2001 - 2014

Successfully built a Consumer Electronics wholesale business with a focus on Direct Marketing B2B along with running companies' E-Commerce website and shipping products worldwide.

- Management/ B2B Marketing
- 1.5 Million Dollars in Annual sales
- Hired and trained new employees in Sales, Management, and Administrative positions
- Developed and maintained companies E-Commerce Website & Social Media
- Motivated sales force to increase productivity by running sales meetings and motivational speeches
- Client Retention and Customer Service with 100% Rating with the BBB

Software

Adobe Creative Suite, Microsoft Office Suite, Maya, Substance Designer, ZBrush, Unreal Engine, Unity, Mac, Windows, iOS, Final Cut Pro, WordPress, Dropbox, iCloud Storage