|  |  |
| --- | --- |
| SK | SeanKorb |
|  | Social Media Manager |
|  |  |
|  | 727-647-4547 |  | ExperienceFreelance Business ConsultingSelf Employed, Mount Juliet, Tennessee – 2017 - CurrentAssist local businesses to help brand the company along with improving business skills and build relationships with their clients. Creating business goals and strategies based on client’s needs with a focus on taking their business to the next level.* Analysis and development of current business model to improve customer engagement and improve profits
* Brand creation including Logo, Website design, and Graphic Design
* Establishment of Social Media presence that drives brand awareness
* Obtain and advised on competitor and consumer data insights

InternshipFull Sail University, Winter Springs, Florida - Fab Lab Department - April 2016Worked with head of the VR Department creating content for the new VR Classes being developed. Helped pioneer new VR Technology for future students.* Supported Directing Professor in creating a syllabus for new course
* Specialized in character creation for Gear VR Demo
* Collaborated with a team developing demo for Oculus Rift
* Oversaw team for collection of assets for final presentation

Owner/CEORhinotronics, Pinellas Park, Florida – 2001 - 2014Successfully built a Consumer Electronics wholesale business with a focus on Direct Marketing B2B along with running companies’ E-Commerce website and shipping products worldwide.* Management/ B2B Marketing
* 1.5 Million Dollars in Annual sales
* Hired and trained new employees in Sales, Management, and Administrative positions
* Developed and maintained companies E-Commerce Website & Social Media
* Motivated sales force to increase productivity by running sales meetings and motivational speeches
* Client Retention and Customer Service with 100% Rating with the BBB

SoftwareAdobe Creative Suite, Microsoft Office Suite, Maya, Substance Designer, ZBrush, Unreal Engine, Unity, Mac, Windows, iOS, Final Cut Pro, WordPress, Dropbox, iCloud Storage |
|  | SeanEKorb@Gmail.com |  |
|  | Mount Juliet, TN |  |
|  | Linkedin.com/in/seankorb |  |
|  | Skype - rhinotronics |  |
|  | www.SeanKorb.com |  |
|  |  |
|  |  |
| SkillsDeveloping BusinessGraphic DesignManagementSalesBrandingLeadershipEducationGame Art Bachelor of ScienceFull Sail University2013-2016 - GPA 3.72* Game Art Valedictorian
* Course Director Award Art 1
* Course Director Award Fundamentals of Physics
* Course Director Award Method of Design
* Perfect Attendance
 |  |